

Received
10 AM. - 05/06/2026
Borah

GOVERNMENT OF ASSAM
OFFICE OF THE **DIRECTOR OF HIGHER EDUCATION, ASSAM**
KAHILIPARA, GUWAHATI-19.

No. E-793142/5

From: Sri Prasanna Borah, AES
Joint Director of Higher Education, Assam
Kahilipara, Guwahati-19.

To,
1. The Registrar (All) Universities in the State of Assam.
2. The Principal, (All) Provincialised / Govt. / Govt. Model /
PDUAM / Govt. Law College in the State Assam.

Sub: Formulation & Implementation of measures to focus
on making HEI's drug free through coordinated efforts-regd.

Ref: Govt. letter eCF No. 789739/7, dated 18.05.2026.

Sir,

With reference to the subject cited above, I am directed to
enclose here with a copy of Govt. along with enclosures
regarding **Formulation & Implementation of a time bound three year action
plan aimed at measurable reduction in drug demand across the country
which is self explanatory and to request you to take necessary action as per
Govt. directives..**

This is for favour of kind information and necessary action from
your end..

Yours faithfully,

Digitally signed by
Prasanna Borah
Date: 03-06-2026

Joint Director of Higher Education, Assam.
Kahilipara, Guwahati-19.

Memo No. E-793142/5 - A,

Copy to :-

1. The P.A. to Commissioner and Secretary to the Govt. of Assam, Higher
Education Department, Dispur for kind information.

(e-Signed)

Joint Director of Higher Education, Assam.
Kahilipara, Guwahati-19.

Routed through
Samarth Co-ordinator
11/06/2026.

SAMARTH
SL NO - 07

To) Elbami L. Hramakhol }
& Heena Agarwal }
Please do the needful for
Implementation of the program.

11/06/2026

**GOVERNMENT OF ASSAM
HIGHER EDUCATION DEPARTMENT
DISPUR:::GUWAHATI-6**

Block-C, Ground Floor, Janata Bhawan, higheredn.assam@assam.gov.in

eCF No. 789739/4

From : Smti. Ashrumoni Malakar, ACS
Secretary to the Govt. of Assam
Higher Education Department

To : 1. The Director of Higher Education
Assam, Kahilipara-19
2. The Director of Technical Education
Assam, Kahilipara-19

Sub : Formulation & implementation of measures to focus on making HEI's drug free through coordinated efforts-regd.

Ref : 1. D.O. No. DP/7/2023-DP-I dated; 06-05-2026.

Sir/ Madam,

With reference to the subject cited above, and the letter under reference, I am directed to forward herewith a copy of letter received from Secretary Department of Higher Education for formulation & implementation of a time bound three year action plan aimed at measurable reduction in drug demand across the country. In this context, a significant component of the three action plan focuses on making HEIs drug-free through coordinated efforts.

In view of the above, you are requested to issue necessary instructions to all concerned Department dealing with **HEIs** in Central Government, State Government, Aided as well as Private sector under your jurisdiction to undertake the key interventions as provided with timely intimation to this Department.

This is for favour of your kind information & necessary action.

Yours faithfully

(Enclosure: As stated)

Digitally signed by
ASHRU MONI MALAKAR
Date: 18-05-2026

12:03:40
Secretary to the Govt. of Assam
Higher Education Department

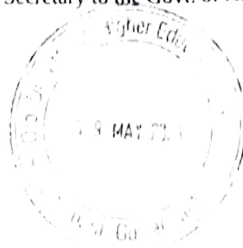
Memo eCF No. 789739/4-A

Copy for information to:

1. P.S. to Secretary Department of Social Justice and empowerment for information. Ref: **D.O. No. DP/7/2023-DP-I** dated; **6/05/2026**.
2. P.S to Comm. & Secretary to the Govt. of Assam, Higher Education Department, Dispur-06.

(e-signed)

Secretary to the Govt. of Assam
Higher Education Department



1

GN: Immediately draft a letter from my end.

B

H. B. 19/5/2026

*2892
21/05/26*

*HB
21.5.26*

Vineet Joshi
Secretary
Department of Higher
Education



Sudhansh Pant
Secretary
Department of Social
Justice and Empowerment

D.O.No. DP/7/2023-DP-I

May 6, 2026

Dear Chief Secretary,

The Department of Social Justice & Empowerment (DoSJE), as the nodal Department for Drug Demand Reduction in the country, is implementing the National Action Plan for Drug Demand Reduction (NAPDDR) with a focused mandate to prevent substance abuse through sustained awareness and outreach. The Nasha Mukta Bharat Abhiyaan (NMBA), under the NAPDDR, was launched on 15th August 2020 and it being implemented in all districts, with priority focus on youth, women and educational institutions.

2. The Hon'ble Union Home Minister and Minister of Cooperation, during the 9th Apex Level Meeting of the Narco-Coordination Centre (NCORD) held on 09th January 2026, issued clear directions for formulation and implementation of a time-bound three-year action plan aimed at measurable reduction in drug demand across the country.

3. Higher Education Institutions (HEIs), catering to a large and diverse youth population, hold immense potential as first-response platforms for identifying at-risk individuals and strengthening the prevention-to-rehabilitation continuum. In this context, a significant component of the proposed **three-year action plan focuses on making HEIs drug-free through coordinated efforts.**

4. In view of the above, it is requested that necessary instructions may be issued to all concerned Department dealing with HEIs in Central Government, State Government, Aided, as well as Private sector under your jurisdiction to undertake the following key interventions:

I. Preventive Education

Implementation of a 2-credit value addition course on substance use disorder for all students in HEIs. Detailed guidelines will be shared separately.

II. Credit-based Internship Opportunities

Facilitation of internships, particularly for students of social work and psychology, in:

- a. DoSJE-supported de-addiction facilities
- b. Addiction Treatment Facilities (ATFs) and de-addiction centres in medical colleges and government institutions
- c. NGOs/VOs engaged in substance abuse prevention
- d. State Drug Demand Reduction Cells

III. Sensitization of Freshers

Inclusion of a dedicated session on substance abuse prevention as part of the one-week induction programme for newly admitted students.

IV. Capacity Building

Training of faculty members, counsellors, and students on substance use disorder through platforms such as SWAYAM, Madan Mohan Malaviya National Mission on Teachers and Teaching (MMMNTT), and Chetna Lecture Series.

V. Awareness Generation and Behaviour Change Communication

a. Conduct awareness activities during annual fests, youth festivals, sports events, Vice-Chancellors' conferences, and through campus community radio stations (suggestive list enclosed).

b. Promotion of NMBA pledge:

- Offline pledge during key institutional events and national/international observances
- Wide publicity of the NMBA e-pledge portal among students and faculty

c. Sensitization regarding the 14446 helpline, including:

- Provision of counselling support
- Dissemination of helpline information to students and parents/guardians
- Awareness about DoSJE-supported de-addiction centres

d. Ensuring adequate media coverage of activities through institutional channels, local influencers, and other appropriate platforms.

5. Your cooperation in mobilizing Higher Education Institutions towards creating Nasha Mukta Bharat is highly appreciated

With kind regards.

Yours sincerely,



(Sudhansh Pant)



(Vineet Joshi)

Enclosure: As above

To
The Chief Secretaries of all States/UTs

Copy:
ACS / Principal Secretary / Secretary
Department of Higher Education of all States/UTs

Annexure – A

1. Organise NMBA awareness activities such as marathons, walkathons, debates, quizzes, cultural events, rallies, youth dialogues, workshops, and interactive forums.
2. Establish or strengthen counselling services in HEIs.
3. Integrate NMBA initiatives with national and international observance days.
4. Conduct neighbourhood sensitisation drives through NCC/MY Bharat volunteers.
5. Organise film screenings on drug prevention and healthy lifestyles.
6. Establish Anti-Drug Hostel Committees promoting wellness and prevention.
7. Designate a Drug-Free Campus Week with structured activities.
8. Run online campaigns, webinars, and social media engagement initiatives (e.g., #NashaMuktUniversity).
9. Any other activity as deemed appropriate by the competent authority.